



**Program Duration:** 5 hours

**Target Audience:** restaurants, bars, nightclubs, resorts, hotels and any other establishment where alcohol is consumed on the premises.

**The Challenges:** Restaurants and bars are great places for people to socialize and have a good time. Unfortunately, that good time sometimes gets out of hand. Servers must be able to deal with these problem behaviors and the challenges associated with underage drinking and drunk driving.

**The Solution:** TIPS for On Premise empowers your employees to take a proactive approach toward preventing alcohol misuse and maintaining control of the environment. By training your staff to recognize the signs of intoxication, you can reduce the chance that an alcohol-related incident will occur. TIPS-trained servers show your customers that you care about them and want to make their visits to your establishment as pleasant as possible.

**Additional Benefits:** TIPS training can also improve business and community relations. TIPS certification demonstrates a commitment to prevent alcohol-related problems and a desire to be part of the solution in society's fight against drunkenness. Liquor boards and local authorities tend to look favorably on establishments that incorporate TIPS, which can lead to more lenient penalties in the event of an alcohol violation. TIPS for On Premise can also help an establishment protect itself from possible litigation and often results in reduced liability insurance premiums.