



TIPS For Off Premise

Program Duration: 3 hours

Target Audience: grocery stores, liquor stores, gas stations, and convenience stores.

The Challenges: Even when alcohol is sold "to go," employees may encounter alcohol-related problems. Clerks must be especially careful not to sell alcohol to underage or intoxicated customers and they usually have little time to assess the situation when making the sale.

The Solution: TIPS for Off Premise teaches your staff how to recognize when a customer is intoxicated or underage. In addition to preventing the illegal sale of alcohol, store employees learn how to handle intoxicated customers and keep them from harming themselves and others. The intervention techniques reflect the short period of time a clerk has to interact with a customer.

Additional Benefits: TIPS can help improve relations with your community. TIPS training demonstrates a commitment to preventing alcohol-related problems and a desire to be a part of the solution. Liquor boards and local authorities tend to look favorably on stores that incorporate TIPS, which can lead to more lenient penalties in the event of a liquor violation. TIPS for Off Premise can also help a store protect itself from possible litigation and often results in reduced liability insurance premiums.